

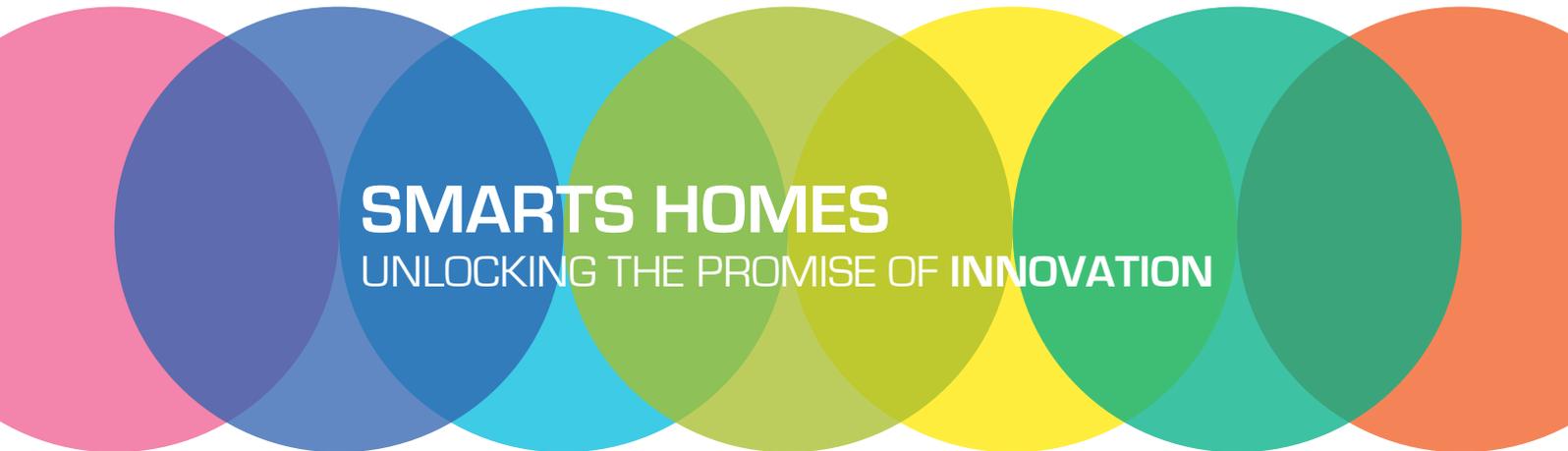
WHAT: **Innovation Camp**
PLACE: **INNOVATORIET** - Erhvervsakademi SydVest,
Spangsbjerg Kirkevej 103, 6700 **Esbjerg**
START: Wednesday **19th November** 9:15
END: Friday **21st November** 13:30
PARTICIPANTS: **PBA students** from Technical Manager Offshore, Architectural Technology & Building Construction, Web Development, Software Development, Design & Business and International Sales & Marketing (total:125)
STAY OVER: Possibility of staying at the academy overnight - but without any luxury. You will have to bring your own sleeping bag and mattress.
Please email Pernille (psp@easv.dk) at if you want to stay at the academy. No later than **7th November**.
BRING: Laptop and a creative and open mind.
FAQ: Find more information at easv.dk

INNOVATIONCAMP

We welcome You to this Innovation Camp 2014 - special made for PBA students.

The Innovation Camp is three days with innovation in close collaboration with attractive businesses and fellow students from other educations in Esbjerg and Sønderborg.

We will develop new ideas/startups for Smart Home digitalization in collaboration with SE, Niras and Intertisement. Smart Home Digitalization is digital energy management of buildings, new flexible building constructions, new welfare standards, the automatic home, apps for the future home etc.



SMARTS HOMES
UNLOCKING THE PROMISE OF INNOVATION

INNOVATION CAMP 2014

Smart Homes

WHAT'S in it for me?

Unlock creativity, boost innovation capability, and build confidence, new networks and energy.

Innovation strengthens Denmark in the global competition, laying the foundation for future wealth and make Danish companies stronger.

Therefore we need young talents who master innovation - and Danish companies are aware of this! At the end of the camp you'll receive a diploma which you can attach your CV - a diploma that will tell your future employer that you master innovation.

MULIGHED for at vælge dansktalende grupper

Campen foregår på engelsk, da vi også har inviteret alle vores internationale bachelorstuderende med, men du har mulighed for at tilvælge en dansktalende gruppe i teamarbejdet - som fylder det meste af campen. Såfremt du ønsker, at indgå i en dansktalende gruppe - sendes en mail til: Pernille på psp@easv.dk senest d. 7. november.

PROGRAM 19th November 2014

09:00 - 09:15	Check In Coffee
09:15 - 09:30	Welcome
09:30 - 10:00	Teambuilding
10:00 - 10:45	Søren Røn, Project Manager, SE Next Step. SE (www.se.dk) is the power supplier of the region and the largest fiber high speed internet operator in Denmark. SE's headoffice is in Esbjerg. SE's Next Step City focuses on digitalization, welfare technology and Smart Home. Furthermore SE offers the most prominent entrepreneurship competition in Europe: Next Step Challenge with a prize worth of 250.000 euro.
10:45 - 11:30	Peter Noyé, Competence Director, NIRAS. NIRAS is an international engineering consultancy company with offices in Europe, the Middle East, Africa and Asia. The company creates sustainable solutions in infrastructure and building, water, environment and energy as well as planning and development consulting.
11:30 - 12:15	Lunch
12:15 - 13:00	Kim Bleshøj Nielsen, Intertisement. Through technical solutions Intertisement provides companies with a new interactive edge towards their employees, clients and competitors. Their toolbox includes knowledge within the fields of Augmented Reality and interactive installations. The company delivers products and supply development, components or consultation to vital parts of a production.
13:00 - 15:00	Crea Lab
15:00 - 15:45	Inno Lab
15:45 - 16:00	End of day 1

PROGRAM 20th November 2014

08:15 - 08:30	Welcome to a new energetic day
08:30 - 10:00	Inno Lab
10:00 - 11:30	Tech Lab
11:30 - 12:00	Lunch
12:00 - 16:00	Tech Lab & Inno Lab

PROGRAM 21st November 2014

08:15 - 11:20	Welcome to a new energetic day with finals
11:20 - 12:10	Semi Finals
12:10 - 12:45	Final
12:45 - 13:05	The winners are... & evaluation & diploma



The Camp is arranged in collaboration with "projekt-VIP" (www.projektvip.dk)